

# Hire the right people. Inspire them to greatness.

The Predictive Index (PI) is a scientifically-validated methodology that business leaders use to understand what drives their current and future employees.

## Hire smart

The PI Job Assessment, Behavioral Assessment, and Cognitive Assessment work together to paint the whole picture of a candidate.



JOB TARGETING



BEHAVIORAL



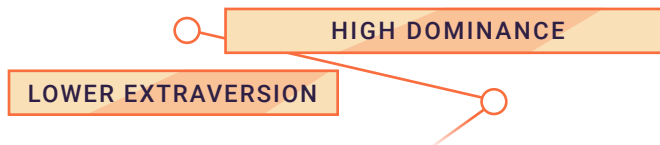
COGNITIVE

## Understand the job

It all starts with PI Job Assessment, which uncovers the underlying behavioral and cognitive requirements of the job for which you are hiring.

## Predict behavioral drives and needs

Once requirements have been set, candidates take the PI Behavioral Assessment, a six minute free-choice assessment that breaks down behavior into four core drives that predict workplace behaviors and motivating needs.



## Measure cognitive ability

The PI Cognitive Assessment is a 12-minute timed assessment measuring an individual's capacity to learn, adapt, and grasp new concepts in the workplace. This is administered with the Behavioral Assessment.



You can increase performance predictability by over **58%** when using the combined Behavioral and Cognitive Assessments with Job Targeting.

## Evaluate candidate fit

When leveraging all three assessments, today's leading businesses can easily evaluate the fit of candidates compared to the requirements business leaders set out to fill. This helps identify gaps to overcome during the selection process. And the PI software helps you to quickly rank your candidates against requirements to help hire confidently.

[www.predictiveindex.com](http://www.predictiveindex.com)

  [@PredictiveIndex](https://www.facebook.com/PredictiveIndex)

### Knowledge is power

PI offers a comprehensive curriculum of instructor-led workshops to help you deeply integrate its methodology into the fabric of your organization's culture. This knowledge enables you to take advantage of great business advantages that surface when you truly understand your people.

#### Our workshops

##### Certification

Becoming a PI Practitioner

##### 2-Day

Intensive workshop for key organizational users to help them use PI to solve a variety of business challenges.

##### PI Basics

What Drives People?

Available **virtually-led**

##### ½-Day

Introductory crash course to get a team started.

##### Managing

People to Performance

##### 1-Day

Insights on how to manage your team members through clear communication and understanding how to play into each of their core strengths to drive performance.

##### Hiring

Attracting & Selecting Top Performers

##### 1-Day

Dive into the steps necessary to define and artfully craft a job description, attract the best-fitting candidates, and select and hire the ideal candidate.

### Inspire greatness

PI doesn't stop at hiring. It also provides a framework and variety of toolkits to interact with and understand your team. Understanding what drives the behavior of you and those around you can help inspire your team, build a strong corporate culture, and foster effective communication. From office placards that help you navigate conversations with coworkers to analytics that uncover team dynamics, PI provide a trove of insights, available at the click of a mouse.

### You're not alone

In addition to accessing your PI advisor, you'll also gain exclusive access to Catalyst, a community of 6,000 like-minded professionals who have implemented PI within their organizations.



COMMUNITY



EDUCATION



SUPPORT

Catalyst is your community and networking hub for education and PI support.



[www.predictiveindex.com](http://www.predictiveindex.com)

  @PredictiveIndex